



Marketplace Leadership Institute

Our Mission

"Inspiring and creating a new generation of Christian leaders equipped to bring spiritual transformation through their work environments and interactions."

Register by
June 12
for Best Rates

Choose one MLI module from each session.

Week One: July 13-18 Sessions One – Three

Session One

- * Leading Through Biblical Competency
- * Leadership: Making Good Things Happen

Session Two

- * Advanced Emotional Intelligence Leadership and Career Management in the
- * Changing World of Work

Session Three

- * Ministering & Operating in the Supernatural
- * 10 Signs of a Leadership Crash

Week Two: July 20-25 Sessions Four – Six

Session Four

- * Influencing Organizational Culture (Servant Leadership) and Leading Change Management
- * The Leader as Communicator

Session Five

- * The Fundamentals Of Leadership
- * The Call and Challenge in Political Leadership

Session Six

- * Government, Leadership, Integrity and Truth
- * Entrepreneurial Ventures and Kingdom Enterprise

Experience These Extraordinary MLI Benefits

- Discover and Experience God's "Big Plan" for your life.
- Take Strategic yet Practical Steps Toward your Destiny.
- Glean Vital Knowledge from Today's Global Leaders and Ministers.
- Build lifelong networks with like minded believers and professionals.

PROGRAM COST:
Only \$250 SGD Per Module

Register Online: www.mli.sg
Email: mktplbi@singnet.com.sg Phone: +65 6222 6628



Marketplace Leadership Institute
—SINGAPORE—

Register by
June 12
for Best Rates

Executive Leadership Development Program

The World is Waiting for your Ministry
and Business Leadership.



Two unparalleled weeks of transformational learning:
Week One July 13-18 | Week Two July 20-25

Instructors from the USA, UK, Singapore, Australia, and across Asia will ignite your faith, passion, and vision for all that God has for you!

MLI is Offered in Cooperation with

ORU ORAL
ROBERTS
UNIVERSITY

Sponsored by



OUE



Marketplace Leadership Institute

The Breakthrough Training you need to soar in this new Decade!

“Attend Marketplace Leadership Institute (MLI) 2020 and transform the way you work and lead for God’s glory.”

—Mr. Wee Tiong Howe
Chairman of IPPFA and Founder of MLI

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Marketplace Leadership Institute (MLI) and Oral Roberts University (ORU) invite you to come immerse yourself in a powerful and compelling learning experience. Wherever you are in your leadership development, MLI modules are designed to build upon your knowledge and understanding to empower the way you interact and engage with your world as a business or ministry leader.

Learn from Faculty Members from the Vital Sectors of Society

MLI instructors are a dynamic global team of Christian leaders representing today’s vital sectors of society, including: **Business, Government and Politics, Higher Education, and Ministry**, among others. Each faculty member is carefully selected for their real-world experience and for the impact in their profession. The course content will revolutionize your approach to ministry and business leadership—and how you pursue your career going forward.



Only \$250 SGD Per Module

Register Online: www.mli.sg For More Information, Contact
Email: mktplbi@singnet.com.sg Phone: +65 6222 6628



Meet the Founder of Marketplace Leadership Institute: **Mr. Wee Tiong Howe**

As chairman of IPPFA, an independent financial planning organization, Mr. Wee Tiong Howe, is highly regarded in the world of business. He has become widely recognized as Singapore’s “father of financial planning” during his impressive career, and has recorded many firsts that have improved and advanced the industry.

Wee is a master communicator who has spoken internationally, both for business and at Christian conferences. He pioneered the City Mission Church where he is senior elder and visionary.

Wee founded Marketplace Leadership Institute to inspire and create a new generation of Christian leaders equipped to bring spiritual transformation through their work environments and interactions.

Choose Between two Tracks of Study— or blend both—and gain Effective new Skills

MLI Modules are divided into two tracks: **Biblical Foundations Track** and **Business/Leadership**. You can choose modules within one track or from both tracks to suit your personal interests and professional goals. Either way, you will gain new skills that will advance you personally and professionally.

Modules include compelling lectures, insightful activities, world-class case studies, and inspired personal stories and testimonies that equip you to:

- Influence and Change Culture
- Build Dynamic Teams
- Operate in the Supernatural
- Pursue Entrepreneurial Ventures
- Avoid Leadership Crashes
- Teach Nourishing Scripture
- Lead Change Movements
- Recognize Government and Political Challenges

MLI faculty provide the transformational knowledge, strategic leadership capabilities, and timeless values required to succeed personally, professionally and spiritually.

Register by
June 12
for Best Rates



For People Ready to Influence Their World for Christ

Marketplace Leadership Institute (MLI) 2020

Attend one or two weeks of
Executive Leadership Development
Week One: July 13-18 | Week Two July 20-25

Opening Session Guest Speaker: Dr. Kathaleen Reid-Martinez
ORU Provost and Chief Academic Officer



Dr. Kathaleen Reid-Martinez has served as the provost and chief academic officer of Oral Roberts University (ORU) since January 2014. She has more than 25 years of education experience, including a strong background in leadership development, technology acquisition, and online education. Her accomplishments include transforming quality control of academic programs, spearheading rapid enrollment, and leading in the acquisition, application, and integration for the advancement of learning. She has spoken at global and regional training initiatives for leaders in education, business, government, the military, and non-profit sectors in Europe and the Middle East.



PROGRAM COST:
Only \$250 SGD Per Module

Register Online: www.mli.sg
Email: mktplbi@singnet.com.sg Phone: +65 6222 6628

Module completion requires that students submit a one-page Reflection Paper to their instructor.
A Certificate of Completion will be presented to students who complete any 6 modules, regardless of track.

WEEK ONE: Monday, July 13—Saturday, July 18

	Biblical Foundations Track	Business/Leadership Track
SESSION 1	9:00 am-12:30 pm; 2:00-6:00 pm	9:00 am-12:30 pm; 2:00-6:00 pm
Monday, July 13 Tuesday, July 14	MLI 105: Leading Through Biblical Competency Dr. Clayton Coombs	MLI 212: Leadership: Making Good Things Happen Mr. Lim Siong Guan
SESSION 2		
Wednesday, July 15 Thursday, July 16	*MLI 114: Advanced Emotional Intelligence Mrs. Stacey Blaylock Dr. Kathaleen Reid-Martinez	MLI 213: Leadership and Career Management in the Changing World of Work Dr. David Burkus
SESSION 3		
Friday, July 17 Saturday, July 18	MLI 100: Ministering & Operating in the Supernatural Rev. Derek Hong / Elder Thio Gim Hock	MLI 214: 10 Signs of a Leadership Crash Dr. Stephen Mansfield

SUNDAY, JULY 19—FULL DAY OFF—NO CLASSES

WEEK TWO: Monday, July 20— Saturday, July 25

	Biblical Foundations Track	Business/Leadership Track
SESSION 4	9:00 am-12:30 pm; 2:00-6:00 pm	9:00 am-12:30 pm; 2:00-6:00 pm
Monday, July 20 Tuesday, July 21	MLI 101: Influencing Organizational Culture (Servant Leadership) and Leading Change Management Mr. Todd Nichols (Ph.D. candidate)	MLI 113: The Leader as Communicator Mr. Wee Tiong Howe Dr. Andrew Goh
SESSION 5		
Wednesday, July 22 Thursday, July 23	MLI 110: MLI 110: The Fundamentals Of Leadership Rev. Edmund Chan	MLI 204: The Call and Challenge in Political Leadership The Honorable Colin Bloom
SESSION 6		
Friday, July 24 Saturday, July 25	MLI 215: Government, Leadership, Integrity and Truth Mr. Max Jeganathan	MLI 216: Entrepreneurial Ventures and Kingdom Enterprise Dr. Kevin Schneider

* Subject To Change

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MLI modules are offered in two tracks: 1) Biblical Foundations Track and 2) Business/Leadership Track. Select the module or modules of greatest interest to you, regardless of tracks. Each module requires one Reflective Paper. A Certificate of Completion will be presented following six (6) modules.

SESSION ONE: July 13-14 | 9:00 am-12:30 pm; 2:00-6:00 pm | BIBLICAL FOUNDATIONS TRACK

MLI 105: Leading Through Biblical Competency

In John 21, Peter was commissioned into ministry when Jesus said to him, Feed my sheep. Centuries later, your ability to spiritually feed the Lord’s sheep remains linked to your authority to lead them. In this module, Dr. Clayton Coombs reveals the importance of tending to modern flocks by digging into God’s Word for yourself, rather than relying on the Internet shortcuts. Leading Through Biblical Competency will ground you in sound interpretive practices and equip you with the 21st century tools needed to feed and lead.



Dr. Clayton Coombs serves as academic dean of Planetshakers College, an institution that emerged from Planetshakers Church, one of the largest churches in Australia. Coombs holds an MA in Theology from Fuller Seminary, California, and a PhD in Theology from Wheaton College, Illinois. Coombs’ insights on the practices of the Early Church were published in a monograph on the interpretation of Scripture in the Early Church (*A Dual Reception: Eusebius and the Gospel of Mark*), and he authored an article on *Pentecostal Hermeneutics* (*Pneuma*, 2010). Coombs has ministered in a variety of international settings including Bible colleges, churches, youth camps, and university campuses. His passionate yet disarming communication style seeks to empower the Church and equip students called to the ministry and the marketplace by giving them a solid foundation and spiritual keys to fulfill all that they are called to be.

SESSION ONE: July 13-14 | 9:00 am-12:30 pm; 2:00-6:00 pm | BUSINESS/LEADERSHIP TRACK

MLI 212: Leadership: Making Good Things Happen

Making good things happen is the essence of successful leadership. This module will address the scope of leadership and the need to “think people, think future and think excellence”. It will cover sustainable success in life and work, leading change and transformation, and the future of leadership in today’s world of volatility, uncertainty, unpredictability, and rapid change.



Mr. Lim Siong Guan is a professor at the Lee Kuan Yew School of Public Policy at the National University of Singapore, teaching leadership and change management. He was group president of GIC, Singapore’s sovereign wealth fund, from 2007 to 2016. He served as head of the Singapore Civil Service (1999-2005), chairman of the Singapore Economic Development Board (2006 - 2009), and Singapore’s agency for promoting businesses integrated into global and regional supply chains. He was also permanent secretary of the Ministry of Defense, Prime Minister’s Office, Ministry of Education, and Ministry of Finance, and was the first principal private secretary to Mr. Lee Kuan Yew, Singapore’s founding prime minister. He co-authored two books with Joanne H Lim: *The Leader, The Teacher & You* on leadership and national governance, and *Winning with Honor*, on success in life, family and work, and authored *Can Singapore Fall?*

SESSION TWO: July 15-16 | 9:00 am-12:30 pm; 2:00-6:00 pm | BIBLICAL FOUNDATIONS TRACK

MLI 114: Advanced Emotional Intelligence (Subject To Change)

In this advanced module, students will discover how spiritual intelligence (SQ) and emotional intelligence (EQ) are biblical principles that all leaders need to excel in ministry, the marketplace, and their personal lives. This interactive module will explore the biblical and professional importance of maturing in SQ and EQ so that students leave feeling empowered, equipped, and confident to be influencers wherever God calls them.



Mrs. Stacey R. Blaylock is the director of the Social Work Program at Oral Roberts University in Tulsa, Oklahoma. As an assistant professor of Social Work, Blaylock has taught a variety of courses such as: Group Dynamics; Social Work Ethics; Community Practice; Non-Profit Social Work Practice; Introduction to Social Work; Human Behavior and the Social Environment; Senior Research; and Child Welfare. Professor Blaylock has seven years of professional practice experience in medical social work, specializing in trauma care. Blaylock’s research is focused in the areas of non-traditional social work practice, and the integration of technology in experiential learning. She has presented at multiple state conferences.



Dr. Kathaleen Reid-Martinez has served as the provost and chief academic officer of Oral Roberts University (ORU) since January 2014. She has more than 25 years of education experience, including a strong background in leadership development, technology acquisition, and online education. Her accomplishments include transforming quality control of academic programs, spearheading rapid enrollment, and leading in the acquisition, application, and integration for the advancement of learning. She is a frequent speaker at global and regional training initiatives for leaders in education, business, government, technology, the military, and non-profit sectors in Europe and the Middle East.

SESSION TWO: July 15-16 | 9:00 am-12:30 pm; 2:00-6:00 pm | BUSINESS/LEADERSHIP TRACK

MLI 213: Leadership and Career Management in the Changing World of Work

This module covers the changing landscape of professional work from the industrial to the knowledge economy and how leadership and organizational management must adapt to remain effective. It also examines these changes in light of individual careers. Students will gain a greater understanding of effective leadership in modern organizations and with a plan for career management applicable to non-profit, for-profit, and public sector careers.



Dr. David Burkus is a bestselling author, a sought after keynote speaker, an ORU graduate and associate professor of leadership and innovation at Oral Roberts University. His second book, *Under New Management*, challenges the traditional and widely accepted principles of business management and proves that they are outdated, outmoded, or simply don’t work—and reveals what does work. He’s delivered keynotes to the leaders of Fortune 500 Companies and the future leaders of the United States Naval Academy. His TED talk has been viewed over 1.7 million times. Burkus is a regular contributor to *Harvard Business Review*.

SESSION THREE: July 17-18 | 9:00 am-12:30 pm; 2:00-6:00 pm | BIBLICAL FOUNDATIONS TRACK

MLI 100: Ministering & Operating in the Supernatural

In this module, Rev. Derek Hong and Elder Thio Gim Hock will instill within students a sound biblical and theological foundation for a holistic ministry of healing. There will also be impartation and demonstration of healing so believers can be empowered and equipped to minister healing as a lifestyle.



Rev. Derek Hong has been vicar of Church Of Our Saviour for 36 years and is currently Senior Pastor of Good Gifts City Church and City Missions Church. He is a graduate of Trinity College with a Bachelor of Divinity degree.



Elder Thio Gim Hock is an evangelist who has compassion for the lost and sick. He has been traveling regularly on missions overseas to conduct evangelistic meetings, teaching seminars, and revival meetings for pastors and leaders, among others. Hock has been active in teaching and ministering in the area of Spiritual gifts and Evangelism seeing many thousands accept salvation as well as experience healing and miracles. He is the director and national coordinator of the Singapore Healing Rooms, as well as a successful businessman, and CEO of a large public multi-national company.

SESSION THREE: July 17-18 | 9:00 am-12:30 pm; 2:00-6:00 pm | BUSINESS/LEADERSHIP TRACK

MLI 214: 10 Signs of a Leadership Crash

There are common warning signs of impending leadership crashes. In this course, Dr. Stephen Mansfield presents the 10 warning signs that he’s encountered in nearly every leadership crash, including the CEO who was arrested by the FBI; a fallen pastor; and the politician who destroyed both his reputation and his cause as a result of illegal activity on Capitol Hill. In this module, Mansfield provides companies, leadership teams, even married couples the language and concepts necessary to see the signs and to prevent a leadership crash.



Mr. Stephen Mansfield. “You have a destiny, but your destiny is fulfilled by investing in the destinies of others.” These words are the lifeblood of Mansfield’s work and the reason why this *New York Times* best-selling author, entrepreneur, and popular speaker is often to be found serving vital social causes. For example, in recent years Mansfield has written a book about the Iraqi Kurds, given a Ted talk about “The Most Famous Unknown People in the World,” and issued an international call for the creation of a Kurdish homeland. Mansfield is also deeply concerned about the current state of manhood. To help reverse the downward trend of modern masculinity, he has written leading books on the subject, has appeared in major media, has spoken at conferences around the world, and has launched the Great Man movement to train men in the art of noble manhood.

SESSION FOUR: July 20-21 | 9:00 am-12:30 pm; 2:00-6:00 pm | BIBLICAL FOUNDATIONS TRACK

MLI 101: Influencing Organizational Culture (Servant Leadership) and Leading Change Management

This module provides an in-depth overview of servant leadership as well as other leadership styles. Course content reveals how these various models influence organizational flourishing as well as how they can be used in a ministry environment. Students will learn how leadership studies regarding change management have developed and how to implement change management within their organization and/or ministry.



Mr. Todd Nichols (Ph.D. candidate) has invested more than 25 years in nonprofit and for-profit management sectors. He has spanned the globe assisting philanthropists with strategy, project due diligence, and evaluation, and has assisted nonprofits with strategy, board development, outcome evaluation, as well as grant development. He spent more than five years in the nonprofit sector working in the inner-cities of Chicago, Illinois, and Orlando, Florida. Nichols also worked as a program officer at a private family foundation and has represented multiple philanthropists. He has worked with university executives, deans, and faculty in establishing a university-wide foundation and research development program and has assisted in the implementation of multiple international leadership and organization expansion projects.

SESSION FOUR: July 20-21 | 9:00 am-12:30 pm; 2:00-6:00 pm | BUSINESS/LEADERSHIP TRACK

MLI 113: The Leader as Communicator

This module builds on the foundations of communications in general and Christian communications in particular. It covers essential topics, such as discovering your personal communication style; the art of storytelling; principles and strategic tools of communication; and asking powerful questions. Other topics include: empathy, thinking on your feet; and knowing your audience. The module will cover case studies and provide opportunity to role play.



Mr. Wee Tiong Howe is chairman of IPPFA, an independent financial planning organization and is well-regarded in the business sphere. He is a master communicator who has spoken internationally, both for business and at Christian conferences. Wee also founded Marketplace Leadership Institute to inspire and create a new generation of Christian leaders to be effective at their respective workplaces and churches. He pioneered the City Mission Church where he is senior elder and visionary.



Dr. Andrew Goh is editor of IMPACT magazine which is based in Singapore but with an overseas reach. An international platform speaker, he is the author of seven books, including *Management by Humor* and *The Purpose behind the Purpose*. He earned his PhD from NTU. As a motivational trainer and management consultant, he has worked with renowned organizations including: Singapore Airlines; the Millennium and Copthorne Hotel chain; leading local and overseas banks; and the insurance sector.

SESSION FIVE: July 22-23 | 9:00 am-12:30 pm; 2:00-6:00 pm | BIBLICAL FOUNDATIONS TRACK

MLI 110: The Fundamentals Of Leadership

Leadership is complex. The concern of leadership is the future. The capital of leadership is trust. The capacity of leadership is the team. The conduit of leadership is empowerment. And the challenge of leadership is transformation. As an esteemed mentor to top-level leaders, Rev. Edmund Chan offers a fresh look at the essentials of leadership. This thought-provoking module presents inspiring insights from the Word as well as practical leadership wisdom and principles. It seeks to restore to Christ-centered leadership the essence of clarity, courage, compassion and consecration.



Rev. Edmund Chan is a seasoned disciple-making pastor with a twin-passion for expository preaching and mentoring. With over three decades of mentoring experience, Chan mentors top-level business owners, CEOs, heads of para-church organizations and missions agencies, theological educators, bishops and senior pastors, in Singapore and internationally. Rev. Chan is the author of nine books and is a sought-after speaker globally. He now serves the Body of Christ at-large as the founder of the Global Alliance of Intentional Disciple-making Churches and leadership mentor at his 6,000 member church.

SESSION FIVE: July 22-23 | 9:00 am-12:30 pm; 2:00-6:00 pm | BUSINESS/LEADERSHIP TRACK

MLI 204: The Call and Challenge in Political Leadership

This module covers a biblical worldview of politics and government. The Honorable Colin Bloom will cover transformational leadership and how it relates to liberty, democracy and justice, as well as equip students to understand global diplomacy and partisan politics.



The Honorable Colin Bloom has spent nearly 30 years in the business, non-profit, and political worlds. Until 2017, he was the international director of the Conservative Party in the United Kingdom. Bloom has served on the executive boards of the International Democrat Union (IDU) and the Alliance of Conservatives and Reformists in Europe (ACRE). Amongst other responsibilities, Bloom is an associate at the Westminster Foundation for Democracy (WFD) in London, and a global advisor to institutions in both Europe and the United States. In 2017, he launched a foundation called the Wilberforce Alliance. With offices in Westminster, UK, and in the US, it focuses on political research and the training of future leaders.

SESSION SIX: July 24-25 | 9:00 am-12:30 pm; 2:00-6:00 pm | BIBLICAL FOUNDATIONS TRACK

MLI 215: Government, Leadership, Integrity and Truth

The world is increasingly mired in volatility, distracted by uncertainty and complicated by the integration of different disciplines. As the 21st century gains momentum, businesses, communities and nations are calling out for a new kind of leadership. This module will bring together ancient and contemporary ideas in economics, political science, philosophy, theology, public policy and current affairs. It will provide a comprehensive and cross-disciplinary framework for the 21st century leader with a focus on the keys to effective public leadership, the importance of truth, and the centrality of character.



Mr. Max Jeganathan resides in Singapore as the Asia-Pacific regional director of Ravi Zacharias International Ministries. He leads a team of pioneering, apologist-evangelists and speaks throughout Asia on how the Christian faith answers the deepest questions of life. Born in Sri Lanka, Jeganathan's family moved to Australia as refugees in the mid 1980s. He has worked as a lawyer and a political and policy adviser in the Australian National Parliament, including as an adviser to a senior cabinet minister and as senior social policy adviser to the leader of the Australian Opposition. He was educated at the Australian National University and the University of Oxford.

SESSION SIX: July 24-25 | 9:00 am-12:30 pm; 2:00-6:00 pm | BUSINESS/LEADERSHIP TRACK

MLI 216: Entrepreneurial Ventures and Kingdom Enterprise

This module will provide a dynamic learning environment where students experience the entrepreneurial process of launching new ventures. Students will learn methods and frameworks such as design thinking, the business model canvas, rapid prototyping, minimum viable product and customer acquisition. In addition to applying lean principles, students learn how to integrate kingdom principles and discipleship approaches into the new startup enterprise.



Dr. Kevin Schneider is an associate professor of Strategic Management and the executive director of the Stovall Center for Entrepreneurship at Oral Roberts University. Dr. Schneider taught Strategic Management in the College of Business for 10 years, and more recently managed various global programs at the university. For nearly 20 years, he has led teams and worked internationally in business, ministry, and transformational development. In his current role as the executive director of the Stovall Center for Entrepreneurship, he is focusing on equipping entrepreneurial leaders for work in global markets to create economic, social, environmental, and spiritual impact.



PROGRAM COST:
Only \$250 SGD Per Module

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Oral Roberts University (ORU) is a globally recognized university that ranks among America's finest universities for on campus and on line programs. Founded in 1963 as an interdenominational university, ORU is located in the beautiful heartland of America, Tulsa, Oklahoma.

The university offers more than 150 majors, minors, and pre-professional programs leading to baccalaureate, master's, and doctoral degrees. An array of certificates is also available through the university. The colleges of the university include: College of Arts and Sciences, College of Business, College of Education, Anna Vaughn College of Nursing, College of Science & Engineering, and College of Theology & Ministry.

ORU is Consistently Ranked Among America's Finest Universities by Independent Reviewers



U.S. News and World
Report—Regional Colleges West

#5 Best in the Regional Colleges West
#1 Best Value Regional Colleges West
#16 for Social Mobility

ORU is recognized as one of two schools having the most
International students in Regional Colleges West



Forbes 2019
Top Colleges



Princeton Review Best in
the Western Region-2020



Top 25 Most Affordable
Online MBA Programs,
MBA Compass.com



One of America's
"Best Christian Colleges
& Universities," Edsmart.org



Top 6% of Best College
Campuses in America,
Niche.com



Top 50 Online MBA Programs,
"Best Faith-Based Program,"
Intelligent.com



The ORU Mission Statement

*"To develop Holy Spirit-empowered
leaders through whole person
education to impact the world."*



Dr. William M. Wilson, ORU President

With three decades of executive leadership, Dr. William M. Wilson is recognized as a dynamic global influencer and speaker, who is passionate about equipping the new generations of leaders.

Wilson helps foster worldwide global partnerships through Empowered21, an initiative launched and housed at ORU that brings together ministry leaders, scholars, and next generation voices from the Spirit-Empowered Movement. Wilson is a sought-after Bible communicator whose weekly television program, World Impact with Dr. Billy Wilson, has inspired and empowered viewers from a biblical worldview in over 150 nations in multiple languages.

Wilson serves as Chair of the Pentecostal World Fellowship and as an at-large member of the board of the National Association of Evangelicals. He also holds leadership positions with the Mission America Coalition and International Christian Embassy Jerusalem.